



DEVIN'S DASH 2017 SPONSORSHIPS

#whynotdevin

OVERVIEW

Devin's Dash 5K is designed as a fundraising event to help financially support Devin Suau and his family through his journey with DIPG. Doctors have explained that the tumor, known as Diffuse Intrinsic Pontine Glioma (DIPG), is a very rare and aggressive form of cancer typically found in children ages 5-9. Only 200-300 children in the United States each year are diagnosed with DIPG as they struggle to find a cure. This type of tumor is located at the base of the brain and the top of the spine. Over time, it will impact all of little Devin's essential bodily functions: heartbeat, breathing, swallowing, eyesight and balance. The life expectancy for children diagnosed with DIPG is 8 months to 2 years. As treatments are completely experimental, the cost for trial drugs, activities, and therapies are hundreds of thousands of dollars. The Suau Family Support Trust is not a 501 (c)(3) charity, however the mission is critical, and virtually every dollar collected goes directly to Devin's treatment. Please consider becoming involved in this important campaign. #whynotdevin

CONTACTS

Please direct all sponsorship inquiries and questions to:

Greg Palmer greg@palmermail.org (617-549-2299) or Karen Kornbau kkornbau@gmail.com

SPONSORSHIP OPPORTUNITIES

Starting Line/Finish Line: \$2,500

- Single company sponsorship logo on a banner at the starting line and on the finish line arch
- Emcee mention in pre-race introduction
- Logo on every race tee shirt (at least 1,000 shirts)
- 5 strategically placed lawn signs around the course (can use sponsor owned sign)
- One piece of collateral (8.5 x 11 or smaller page) in each runner's race bag, provided by sponsor
- Logo placed on larger, group sponsorship banner
- Logo placed prominently on Devin's Dash Web Site



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Mile Markers: \$1,000 each (there are 3 mile markers)

- Company Logo featured prominently on a mile marker
- Emcee mention in pre-race introduction
- Logo on every race tee shirt (1,000 shirts)
- 3 strategically placed lawn signs around the course (can use sponsor owned sign)
- One piece of collateral (8.5 x 11 or smaller page) in each runner's race bag, provided by sponsor
- Logo placed on larger, group sponsorship banner
- Logo placed prominently on Devin's Dash Web Site

Platinum Level Sponsor: \$500

- Logo on every race tee shirt (1,000 shirts)
- 2 strategically placed lawn signs around the course (can use sponsor owned sign)
- One piece of collateral (8.5 x 11 or smaller page) in each runner's race bag, provided by sponsor
- Logo placed on larger, group sponsorship banner
- Logo placed on Devin's Dash Web Site

Gold Level Sponsor: \$250

- Logo on every race tee shirt (1,000 shirts)
- One piece of collateral (8.5 x 11 or smaller page) in each runner's race bag, provided by sponsor
- Logo placed on larger, group sponsorship banner
- Logo placed on Devin's Dash Web Site

Silver Level Sponsor: \$100

- One piece of collateral (8.5 x 11 or smaller page) in each runner's race bag, provided by sponsor
- Logo placed on larger, group sponsorship banner
- Logo placed on Devin's Dash Web Site



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SPONSORSHIP SIGN-UP FORM

I, we, _____ (individual or organization) would like to sponsor Devin's Dash 2017.

Please circle level:

- Starting Line/Finish Line \$2,500
- Mile Marker \$1,000
- Water Stations (Framingham Youth Sports Only) \$250
- Platinum \$500
- Gold \$250
- Silver \$100

Name: _____

Organization: _____ (if any)

Signature: _____ Date: _____

Please return forms and make checks payable to:

Suau Family Support Trust
c/o Karen Kornbau
8 Fenwick Circle
Framingham, MA 01701



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RAFFLE

Please consider donating goods or services to our raffle. We will conduct a raffle on the day of Devin's Dash. Winners need not be present to win prizes. For the raffle, we are soliciting goods and products, sporting event tickets, services, gift certificates or giftcards for goods, services, restaurants, etc.

We will feature your products and services prominently as we will work to collect donations from all attendants of the event to raise money for the Suau Family.

Please contact Greg Palmer greg@palmermail.org (617-549-2299) or Karen Kornbau kkornbau@gmail.com with any questions.

Items may be sent to:

Karen Kornbau
8 Fenwick Circle
Framingham, MA 01701